



rDesk v6.2.5 Production Release Notes  
March 9, 2010

LPS Real Estate Group is proud to announce the Production release of rDesk v6.2.5. These Production Release Notes highlight new or improved features of the product and the benefits that these features provide to LPS customers.

The Production release of rDesk 6.2.5 is scheduled for the night of Tuesday, March 9, 2010. This means that on **Wednesday, March 10**, your Production Cobrand will reflect the changes described in this document.

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Release Notes contain:

- I. **PRODUCT ENHANCEMENTS** – New features that you and your Website visitors can see, use, and enjoy!
  - II. **INTEGRATED SCREEN SHOTS** – Browser captures that illustrate many of the enhancements in this rDesk release.
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## Release Highlights

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## Leads\*

### **Client Name Listed Throughout the Client profile**

As you're browsing through your client leads you'll notice your client's name on each tab helping you stay on top of all your activities as you stay up-to-speed on your client's information.

### **Manually entered clients in rBW appear in rDesk as "Added by Agent"**

When you **Add New Clients** added into your Website Admin, they will now appear in your rDesk Leads with a Lead Source of "Added by Agent".

\*Note: This will be available after March 17, 2010

## Action Plan Manager

### **Contacts Refer to User's Clients**

Under Action Plan Manager, the number of contacts assigned to each plan has been modified from showing the total number across the company to just that user's contacts. To view all the contacts, select the Action Plan, then click on the Participants tab.

**Your Action Plans**  
An Action Plan is a series of activities. Click on an Action Plan to view or edit its activities.

All Action Plans		Search: -- Search Text --		
<input type="checkbox"/>	Action Plan ▲	Contacts	Activities	
<input type="checkbox"/>	<a href="#">Buyer #1 (Small) – Introduction</a>	3	3	
<input type="checkbox"/>	<a href="#">Buyer #2 (Med) – Hassle-free Purch</a>	1	6	
<input type="checkbox"/>	<a href="#">Buyer #3 (Large) – The 8 Worst Mistakes</a>	2	8	
<input type="checkbox"/>	<a href="#">Buyer Campaign</a>	2	11	
<input type="checkbox"/>	<a href="#">Investor Campaign</a>	1	7	
<input type="checkbox"/>	<a href="#">New Customer Campaign</a>	1	1	
<input type="checkbox"/>	<a href="#">Relocation Campaign</a>	0	11	
<input type="checkbox"/>	<a href="#">Seller #1 (Small) – Introduction</a>	1	3	
<input type="checkbox"/>	<a href="#">Seller #2 (Med) – Ask Realtor; Get Top \$</a>	0	6	
<input type="checkbox"/>	<a href="#">Seller #3 (Large) – Intro, Appearance, Realtor, Top \$</a>	0	12	

**Your Contacts Assigned to this Action Plan** (indicated by a red arrow pointing to the 'Buyer #1 (Small) – Introduction' row)

### Key Benefits

- Quickly see which Action Plans have the most users

## Flyers

### **Select Agent Listings > Include all listings from agent**


When creating new flyers, the list of available listings will include all listings where you are the primary or secondary agent. You'll also be able to easily enter MLS #'s. Now, easier than ever, co-listing agents can easily generate property flyers for marketing or for open houses.

- 1) Open Flyers
- 2) Create a New Flyer
- 3) Choose the **Select MLS Listing** option
- 4) All your primary and secondary listings are displayed in the list

Please specify the listing to be used for this flyer. You may select from one of your listings below or specify the MLS Listing #. Or you can create a flyer from scratch by choosing to Create Blank Flyer.

Please select the listing below by clicking on the MLS # and then press the Next button.

Select MLS Listing     Enter MLS Listing #     Create Blank Flyer



MLS #	Address
<input type="radio"/> 20712177	12550 N GENTLE RAIN DR, MARANA, AZ 85653
<input type="radio"/> 20719709	12550 N GENTLE RAIN Dr, Marana, AZ 85658
<input type="radio"/> 20828886	12732 N RODEO LAND Ave, Marana, AZ 85653
<input type="radio"/> 2623489	TANGERINE RD, MARANA, AZ 85742
<input type="radio"/> 20735988	TANGERINE Rd, Marana, AZ 85742

### **Key Benefits**

- o Easier for co-listing agents to quickly create professional flyers

## rDesk Platform Improvements

### **Additional Internal Metrics**

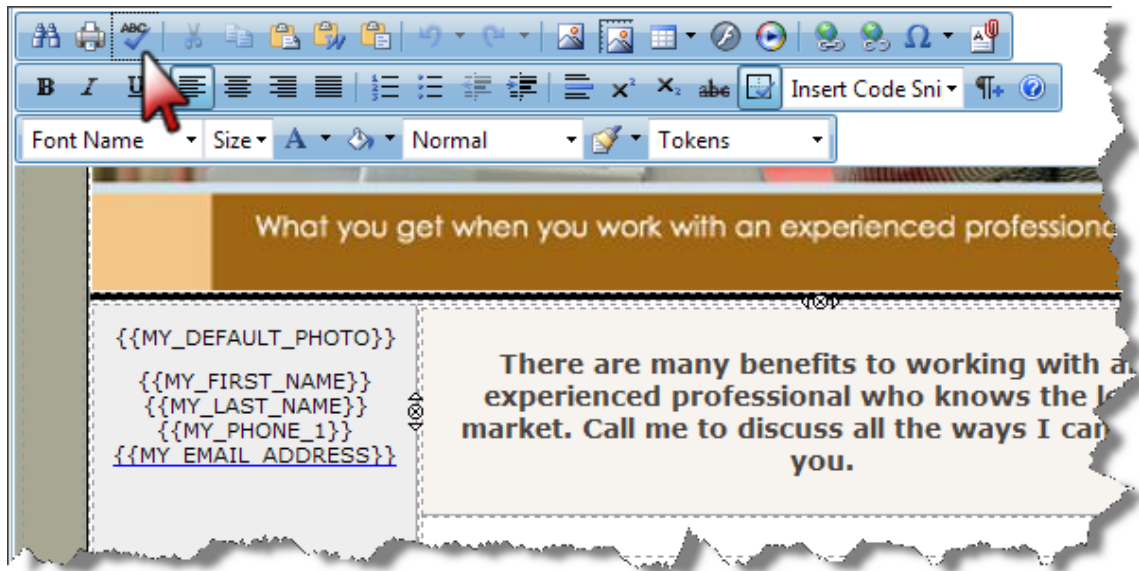
We've implemented some new internal tracking measures. These metrics will allow the LPS rDesk team to analyze which pages are taking longest to load, which pages are more frequently used and the paths that users take to accomplish a task, just to name a few.

## **Implement Security Measures**

A security audit was recently completed. LPS is committed to providing a secure environment for you. We are working through the items listed in the audit to keep your information safe.

## **Spell Check in the RAD Editor**

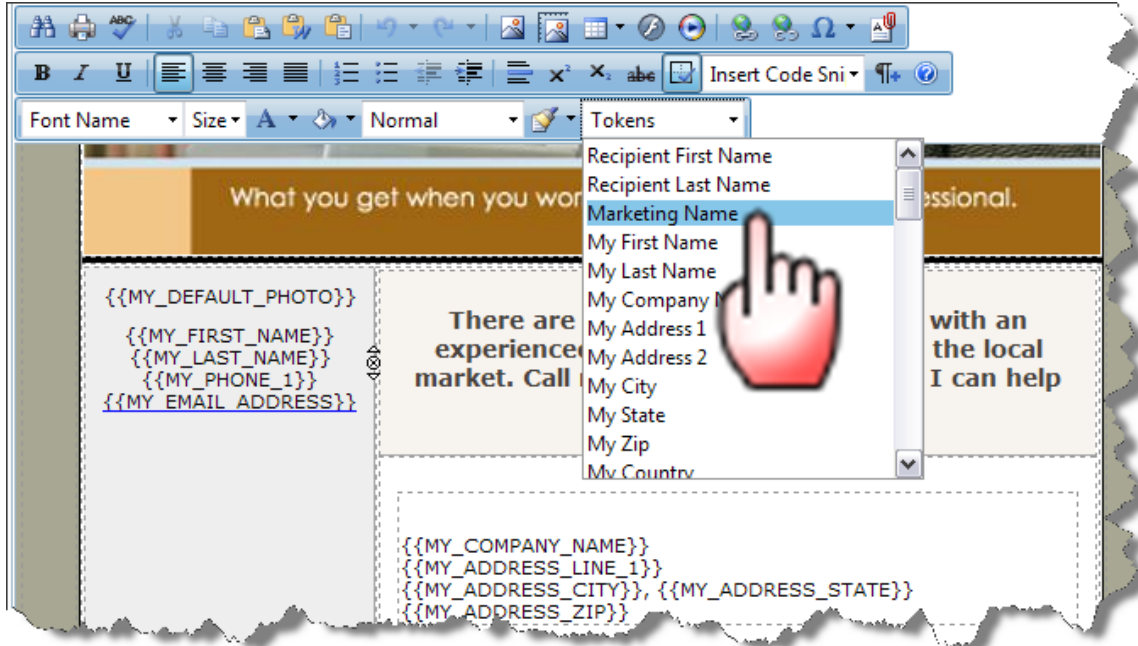
Wherever you use the RAD Editor (to create Quick Emails or Activities) you'll now be able to use the **spell check** feature. Simply write your email and select the **spell check** function as shown below.



## **Tokens**

### **Marketing Name From rBW Is Now Available**

From anywhere you use the RAD editor in rDesk, you can select your rBW Marketing Name from the list of available tokens.



### Key Benefits

- Agents and Teams can use their **Marketing Name** to produce consistent marketing materials